

CitoPlus partners with Judo Bank to enhance the borrower experience for SME customers

Citoplus is pleased to announce it will partner with Judo Bank to launch a solution that allows brokers to submit digital loan applications for SME customers.

Judo Bank is Australia's only challenger bank purpose-built for small and medium businesses. The unique, purpose-built digital broker platform will ensure a fast, efficient and seamless experience for its SME borrowers.

CitoPlus Co-founder Graham Strain said, "We are incredibly excited to partner with Judo to provide our digital submission platform for SME loans. We believe the combination of human judgement and digitisation is the future of commercial broking. Our unique platform helps brokers work with the right information, faster and make tailored solutions easier to source. All brokers writing SME loans can have streamlined processes, unlocking more time to close deals."

Judo Bank's Chief Third-Party Officer, George Obeid, said, "I'm thrilled to announce this partnership with CitoPlus and to reinforce Judo's continued commitment to the broker and SME community."

"At Judo, our deeply experienced relationship bankers focus on character first, judgement-based lending and with offices across metro and regional Australia, we're ideally positioned to help more brokers and Australian SMEs capitalise on opportunities to innovate and grow their businesses. This alignment will fast track the lending process and ensure brokers and our bankers are doing what they do best - spending more time in market assisting customers with their businesses."

CitoPlus is the broker platform of choice for brokers working with SME customers and also a partner to Connective, Finsure and NMB. The CitoPlus platform is purpose-built for brokers and helps them deeply understand their clients and their needs. It helps brokers quickly and efficiently structure tailored solutions for their customers as well as create high quality loan applications.

For more information, please contact:

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