

CitoPlus Press Release

Thinktank Becomes First Non-Bank Lender to Offer End-to-End Digital Applications via CitoPlus

CitoPlus is proud to announce the launch of the first fully digital commercial and SMSF loan application experience with a non-bank lender: Thinktank.

This partnership represents another important milestone for CitoPlus, delivering brokers a fully digital, end-to-end submission process for commercial and SMSF deals with a non-bank lender.

Together, CitoPlus and Thinktank have reimagined the traditional loan process by eliminating paperwork and manual touchpoints. The result is a comprehensive digital experience that delivers integrated product and lender policy guidance, seamless access to data, financial analysis, serviceability calculations, and solution structuring in one place.

“We’re delighted to partner with Thinktank and support them in setting a new industry benchmark for digital lending,” said Graham Strain, Co-Founder of CitoPlus. “Brokers are trusted advisors to SME clients, and helping Thinktank make access to funding faster, easier, and more efficient is a mission we’re proud to scale together.”

The integration enables brokers to work more efficiently by reducing time spent on manual, repetitive admin and allowing greater focus on supporting clients. With fully digital submission, applications to Thinktank can be created, structured, and submitted entirely within the CitoPlus platform. This streamlined process allows brokers to deliver tailored solutions faster while accessing quicker lending decisions and documentation issuance.

“At Thinktank, we believe the future of commercial broking lies in combining human expertise with digital transformation,” said Joel Harrison, National Manager Partnerships at Thinktank. “This partnership delivers on this vision by delivering a step change in speed and efficiency as well as security for brokers and borrowers alike.”

Security and compliance are core to the CitoPlus platform. Brokers can collect and submit sensitive client data securely, with platform standards aligned to financial services industry best practices.

With Thinktank now live on CitoPlus, brokers can access a fully digital, data-driven, and guided application experience that streamlines every step of the process. The result is faster turnaround times, greater accuracy, and a smoother experience for both brokers and their clients.

ABOUT CITOPPLUS

CitoPlus streamlines the loan application process for commercial brokers, empowering them to secure funding faster for their SME clients. CitoPlus’ user-friendly digital platform equips brokers with the tools they need to close deals efficiently, securely and in less time.

For more information, please contact Co-Founder, Graham Strain, graham@citoplus.com.au